



**— BECOME A SPONSOR —**

**Gilroy Garlic Festival**  
**July 24, 25 & 26, 2026**  
Hecker Pass Outdoor Events Center

Thank you for your interest in supporting the Gilroy Garlic Festival! Since 1979, this volunteer-powered event has welcomed visitors from around the world to enjoy great garlic food, live entertainment, cooking demonstrations, arts and crafts, and fun family activities.

We invite you to become a Sponsor at the ultimate summer food festival—and help make a positive impact for schools, charities, and non-profit organizations in our local community.



# 2026 Sponsorship Opportunities

Corporate sponsorships are now available for 2026 at the following levels:

## **GOLD CLOVE SPONSOR: \$25,000**

- 10 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 4 VIP Parking Spaces
- 1 Prime Booth or Display Space
- Included in "Thank You Sponsors" On-Site Signage
- 3 Prime Banner Spaces at Festival
- Logo on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Posts Thanking Sponsors (1 prior, 1 during & 1 after Festival)
- Mention in GGFA Wrap-Up Letter for 2026 (E-Blast)
- 3 Specific Social Media Posts as a "Medal Sponsor"

## **SILVER CLOVE SPONSOR: \$15,000**

- 8 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 2 VIP Parking Spaces
- 1 Prime Booth or Display Space
- Included in "Thank You Sponsors" On-Site Signage
- 3 Prime Banner Spaces at Festival
- Logo on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Posts Thanking Sponsors (1 prior, 1 during & 1 after Festival)
- Mention in GGFA Wrap-Up Letter for 2026 (E-Blast)
- 2 Specific Social Media Posts as a "Medal Sponsor"

## **BRONZE CLOVE SPONSOR: \$10,000**

- 6 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 2 VIP Parking Spaces
- 1 Prime Booth or Display Space
- Included in "Thank You Sponsors" On-Site Signage
- 2 Banners Hung On-Site at Festival
- Logo on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Posts Thanking Sponsors (1 prior, 1 during & 1 after Festival)
- Mention in GGFA Wrap-Up Letter for 2026 (E-Blast)
- 1 Specific Social Media Post as a "Medal Sponsor"



# 2026 Sponsorship Opportunities

## **GARLIC BULB SPONSOR: \$5,000**

- 4 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 1 VIP Parking Space
- Included in "Thank You Sponsors" On-Site Signage
- 2 Banners Hung On-Site at Festival
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Posts Thanking Sponsors (1 prior, 1 during & 1 after Festival)
- Mention in GGFA Wrap-Up Letter for 2026 (E-Blast)

## **SPICY SPONSOR: \$2,500**

- 2 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 1 VIP Parking Space
- Included in "Thank You Sponsors" On-Site Signage
- 1 Banner Hung On-Site at Festival
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Posts Thanking Sponsors (1 prior, 1 during & 1 after Festival)
- Mention in GGFA Wrap-Up Letter for 2026 (E-Blast)



**To inquire about sponsoring the 2026 Gilroy Garlic Festival, please contact us at [operations@gilroygarlicfestival.com](mailto:operations@gilroygarlicfestival.com)**

Thank you for your support!



**GilroyGarlicFestival.com**